



**LIFE
SCIENCES
FUTURE**

IT'S HERE

OCTOBER 29–30, 2018 | PHILADELPHIA, PA

PROGRAM BOOK ADVERTISING

PRINT AD SPECIFICATIONS

Ads are available in full page and half page horizontal format only.

Ads will be full color.

All ads should be submitted as high resolutions PDF files.

See following pages for size options.

LIFE SCIENCES FUTURE

PROGRAM AD SIZES

FULL PAGE

8.5 inches by 11 inches

(add .125 inches on all sides for bleed)

FULL PAGE FLOATING AD

7.75 inches x 10.125 inches

(ad centered on page;

begins 0.375 inches from top)

HALF PAGE HORIZONTAL AD

7.75 inches x 5 inches

(both ads center on page;

top ad begins 0.375 inches from top)

gutter between ads

.125 inches