



**LIFE
SCIENCES
FUTURE**

IT'S HERE

OCTOBER 29–30, 2018 | PHILADELPHIA, PA

PROGRAM BOOK ADVERTISING

PRINT AD SPECIFICATIONS

Ads are available in full page and half page horizontal format only.

Ads will be full color.

See following pages for size options.

LIFE SCIENCES FUTURE

PROGRAM AD SIZES

FULL PAGE AD

7.5 inches wide x 10 inches high

High Resolution (300dpi) (This is required for printing.)

Acceptable File Formats:

- .jpg
- .pdf
- Illustrator (.ai) **with embedded links**
- Photoshop (.psd) **with rasterized fonts**
- Packaged InDesign (.indd) **with all links and fonts**

HALF PAGE HORIZONTAL AD

7.5 inches wide x 4.5 inches high

High Resolution (300dpi). (This is required for printing)

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